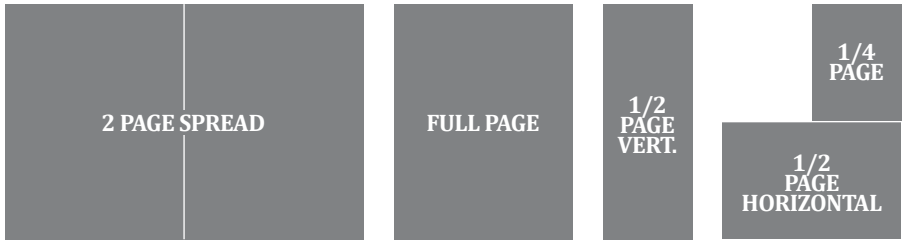
Jetset
MAGAZINE

AD SIZE REQUIREMENTS

Space Unit	Final Trim Size
2-Page Spread	16.75” x 10.875”
Full Page	8.375” x 10.875”
Back Cover	8.375” x 10.875”
1/2 Page (Horizontal)	7.65” x 5”
1/2 Page (Vertical)	4.125” x 10.875”
1/4 Page	3.75” x 5”

*For all full page and 2-page spread ad sizes, please add .25” of bleed on all sides. Also, the live area is .25” inside the trim area. Please keep all important text and information a minimum of .25” from the trim edge.

*No .25” bleed required on 1/2 and 1/4 page ad sizes.



GENERAL GUIDELINES

Ensure that all images are a minimum of 300dpi at 100% of final placement size.

Convert all spot/special colors to four-color process. Please provide CMYK files and images only. Do not submit files in RGB, or files containing additional channels.

PLEASE NOTE

- *Jetset* Magazine is not responsible for PDF files prepared incorrectly.

- Crop marks and printer marks are not required to be included. If you wish to include crop marks or printer marks on your artwork, they must be offset by a minimum of .25” so that they appear OUTSIDE the bleed area.

SAFETY: All live/readable text/matter should be .25” from the trim line on all four sides. *Jetset* Magazine is not be responsible for any information or live matter placed outside the safety that is trimmed or cut off.

- When using pure BLACK in your design, please use: C=40, M=30, Y=30, K=100

- All ads submitted should be suitable to print as is. *Jetset* Magazine is not responsible for any errors in content.

- If files are prepared improperly and mechanical requirements are not met, *Jetset* Magazine can not guarantee the reproduction of the advertisement.

SUBMITTING FINAL MATERIALS

Prepare your ad file(s) then upload to our ad upload site:
https://dropbox.hightail.com/upload-jetsetmagazine

Multiple files must be put into a .ZIP file.

If you have any questions about the digital requirements or if you are having difficulty conforming your ad to our specifications, **contact erin@jetsetmag.com or call (480) 626-8552.**