Jetset

JETSETMAG.COM

2026 DIGITAL MEDIA KIT

PRINT MEDIA KIT ALSO AVAILABLE

Jetset MAGAZINE

The Global Leader in Digital Advertising for the Luxury Market

Jetsetmag.com offers exclusive access to an audience of the wealthiest demographic in the world. Considered to be the most engaging lifestyle and travel website in the luxury space, *JetsetMag.com* has up to 250k unique visitors a month, and according to *Alexa.com* — the leading independent web auditing service —maintains a global traffic rank within the top 5,000 websites in the nation.

As the digital platform of *Jetset Magazine* (the elite affluent lifestyle magazine), *JetsetMag.com* is rich in content and provides expert and detailed insight into the most prestigious luxury brands that the ultra-wealthy have come to rely on every day.

Our executive writers range from *NY Times* bestselling authors to *Shark Tank* sharks to successful CEOs and entrepreneurs who speak the language of our readers and ensure the time they spend on *JetsetMag.com* is a worthwhile investment. *Jetset Magazine*'s esteemed contributors post new content almost every day, covering a full range of categories that includes top travel destinations, celebrity and CEO profiles, yachting, aviation, watches and jewelry, fashion, finance, art, technology, golf, luxury automotive, and more.

Sincerely,

Darrin Austin

Founder / CEO

QUALITY

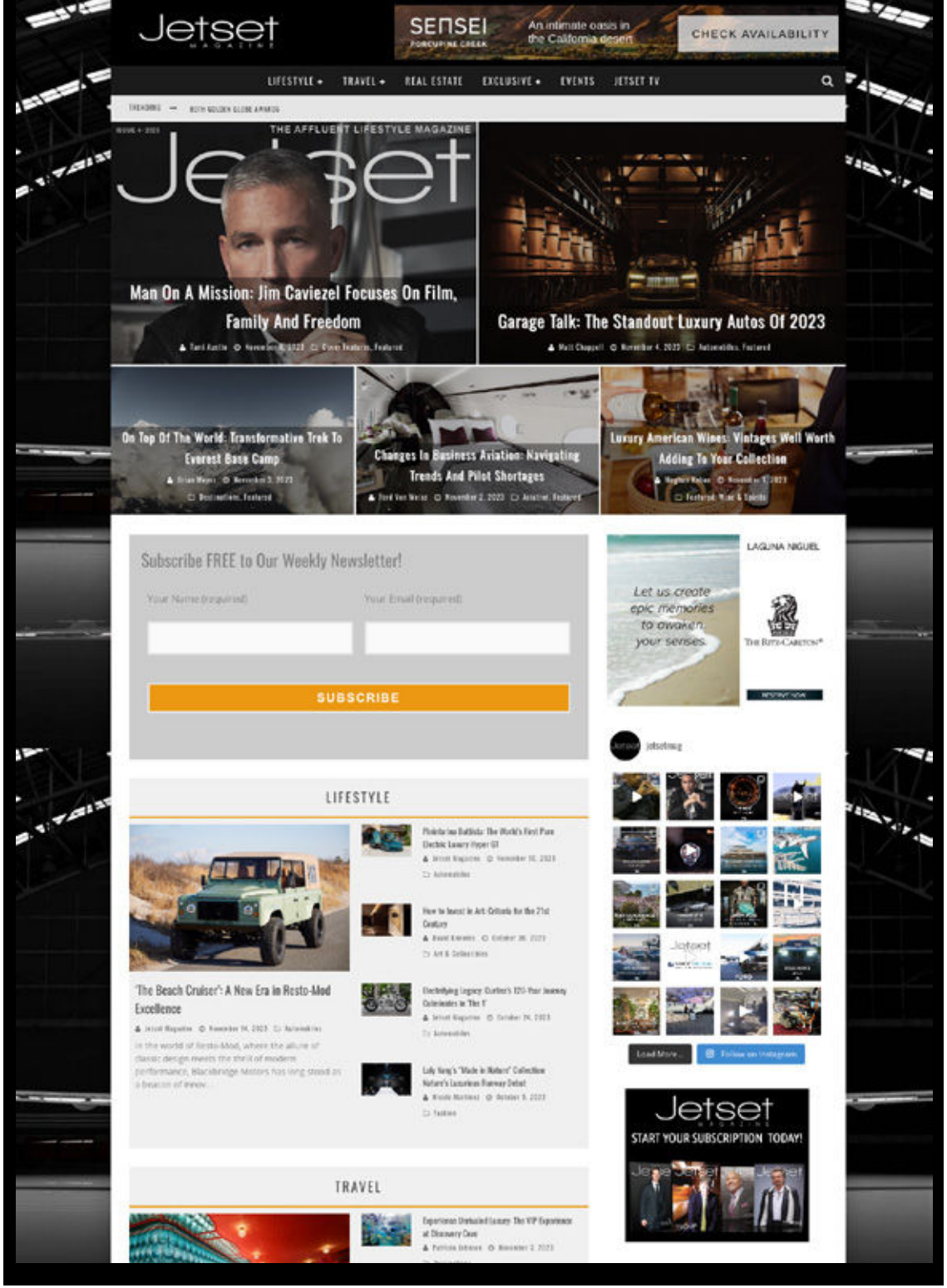
JetsetMag.com attracts the discerning reader with intelligent and relevant editorial content updated nearly almost every day. We give readers immediate access to topics, products, and services that accommodate their lifestyle. From web-exclusive celebrity interviews and business advice to yacht and aviation content to five-star hotel and restaurant reviews, *JetsetMag.com* offers a wealth of luxury content at anyone's fingertips.

SOPHISTICATION

JetsetMag.com is a recognized icon among the elite. Its readers span across the world consisting of global 500 executives, celebrities, entrepreneurs, diplomats, and professional athletes. With its sleek look, gorgeous images, best-in-segment design, and constantly updated luxury content, the site is often the first place that high-net-worth-individuals turn to see what's going on in their exclusive world.

STYLE

JetsetMag.com defines luxury for the reader and significantly influences buying decisions. There's a high expectation to deliver the latest trends on a superior level. With a constant stream of reviews on topics such as real estate, travel, fashion, jewelry, aviation, boating, and automobiles, *JetsetMag.com* guides readers through a virtual shopping experience.



DIGITAL ADVERTISING

SUMMARY OF OPTIONS

JetsetMag.com offers luxury advertisers a wide choice of options for interactive media, banner displays, and rich content to promote their brands:

- Unique and exclusive editorial
- Web features/custom-branded native content featured on the Homepage or in specific category sections of the website (Art, Aviation, Real Estate, Travel, Yachts, etc.)
- Premium web feature placement in a specific category on the homepage or exclusive run-of-site featured listing
- Search engine optimized meta tags for each web feature to increase search authority and keyword rankings
- Luxury newsletter releases and dedicated emails sent to Jetset Magazine's database of over 75,000 opted-in subscribers
- Social media promotion to *Jetset Magazine*'s Facebook and Twitter followers
- Banner/display advertising in a select category or site section through standard IAB units
- Supplied video hosted on ***JetsetMag.com***

SUBSCRIBER PROFILE

- 68% Male
- 32% Female
- Average Age: 41
- Median HHI: 3.2 Million
- Monthly Page Views: 250,000 +
- Qualified Subscribers: 75,000 +
- Customized Tracking Provided

TRAFFIC & AUDIENCE ENGAGEMENT

- Global Ranking: 9,500
- U.S. Ranking: 5,000
- Bounce Rate: 24%
- Daily Page Views Per Visitor: 4
- Average Time On Site: 4 mins.

WEB FEATURES

CUSTOM BRANDED CONTENT - NATIVE WEB CONTENT

Convey Your Brand's Incredible Story with Custom-Branded Web Content on JetsetMag.com

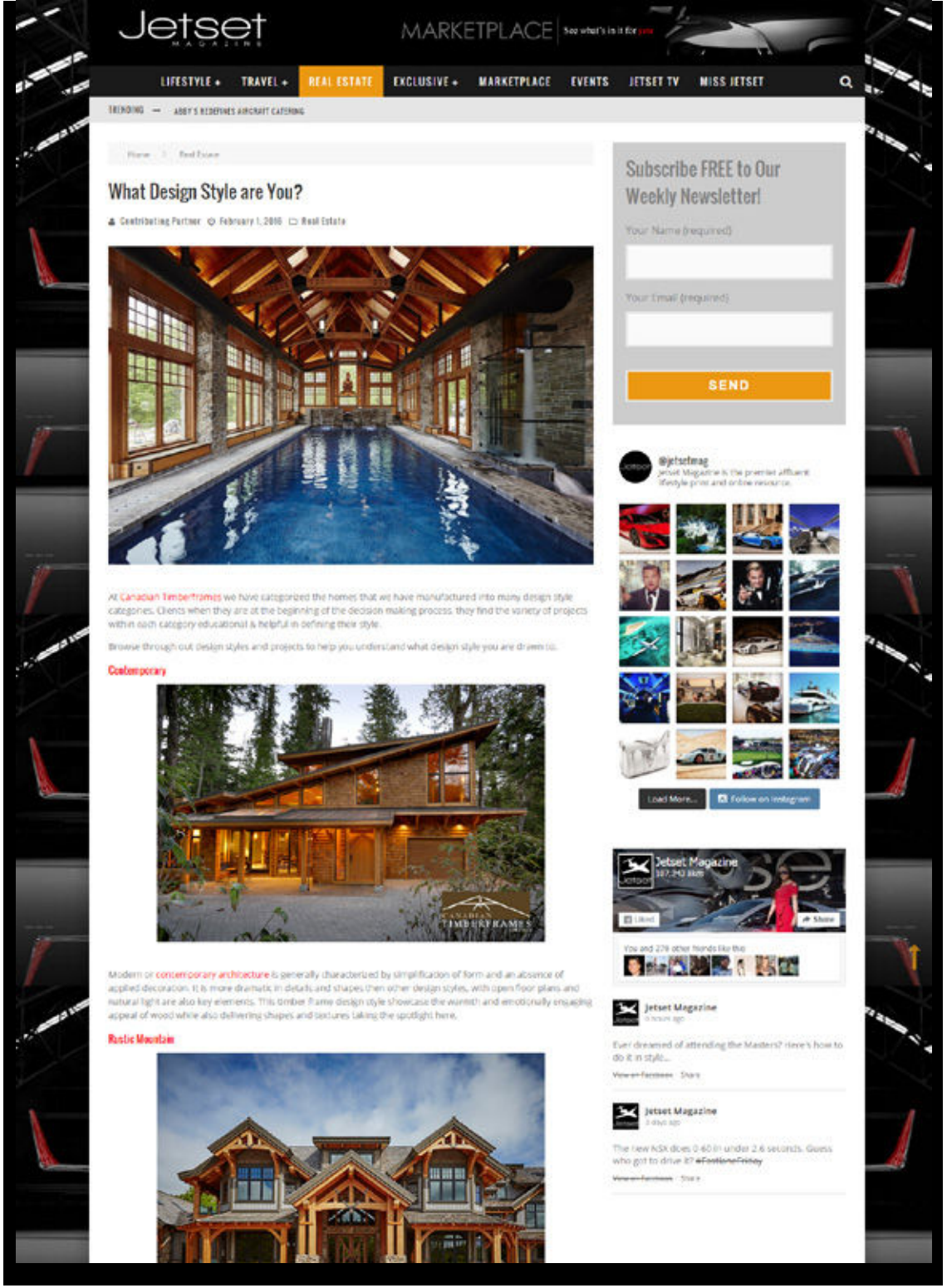
Engage our online audience by placing your custom native content on *JetsetMag.com* where thousands of unique visitors browse through several pages every day. In addition to our standard category-specific web features, *Jetset* also offers premium placement options including Run-of-Site Menu Features and Homepage Category Features to fit your specific needs:

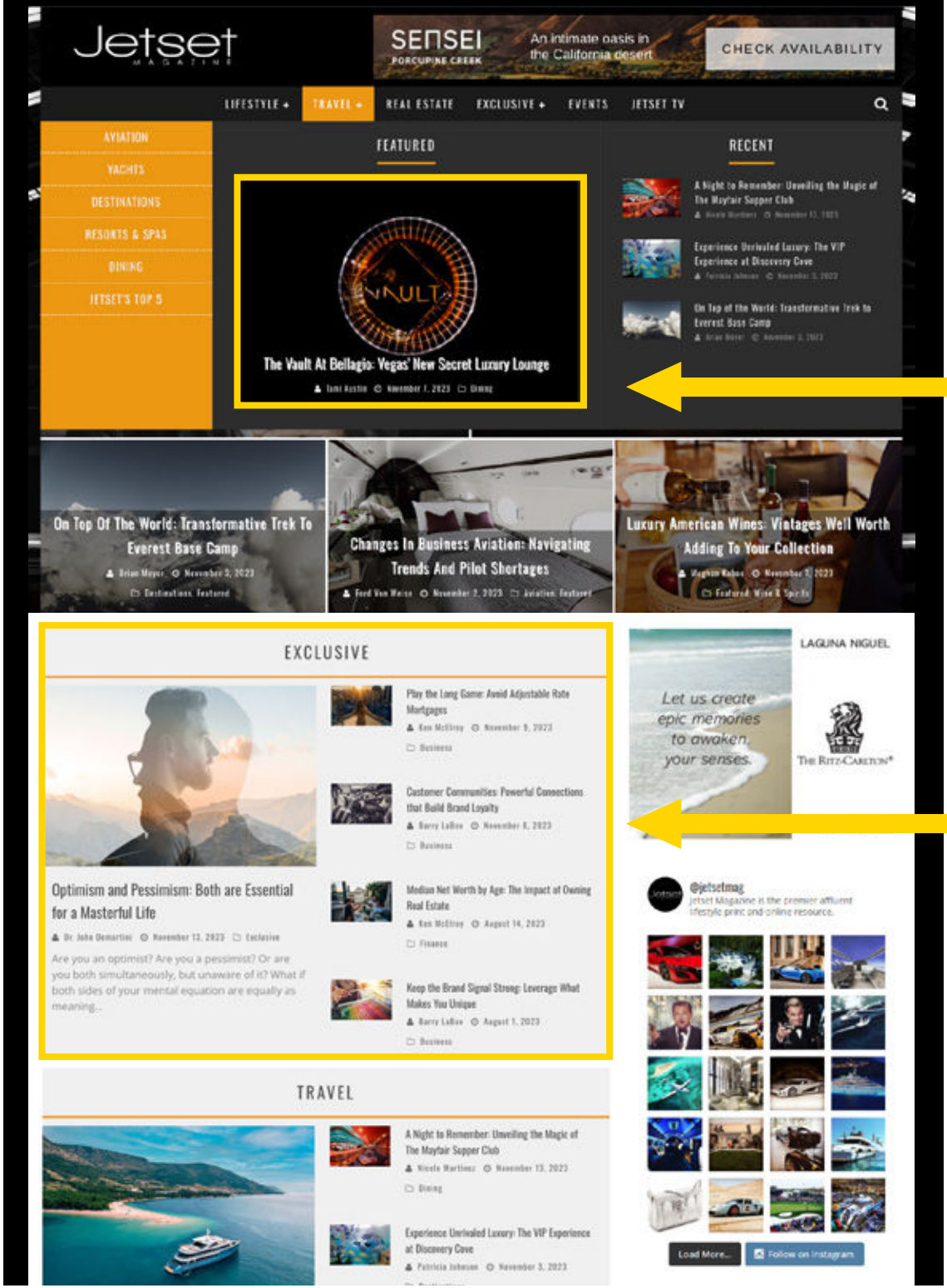
• *Jetset Magazine*'s web features offer a unique combination of lifestyle editorial, advertorial and advertising with a robust call to action. It gives you the opportunity to present your product or service directly to our readership base by utilizing every rich media feature available to date.

• The web feature is a multi-page hub that can include coverage of your brand with image galleries, videos and much more.

• Your custom web content will be optimized and indexed for search engines to achieve competitive rankings on all major search engines.

Branded Web Feature	Each
3 Months	$4,500
6 Months	$6,000
12 Months	$9,000





PREMIUM PLACEMENT

JetsetMag.com Premium Placement options for web features offer brands a unique way to ensure they're getting the most from their digital marketing efforts. With increased visibility and valuable domain authority being provided to each piece of content featured on the homepage of *JetsetMag.com*, premium placements provide luxury advertisers with a powerful and effective form of content marketing that works.

Jetset's Premium Placements are the perfect solution for advertisers who are looking to invest their marketing budgets in digital marketing while still reaching the ultra-affluent jetsetter.

- Homepage Premium Placement options offer increased exposure and readership (more page views!)

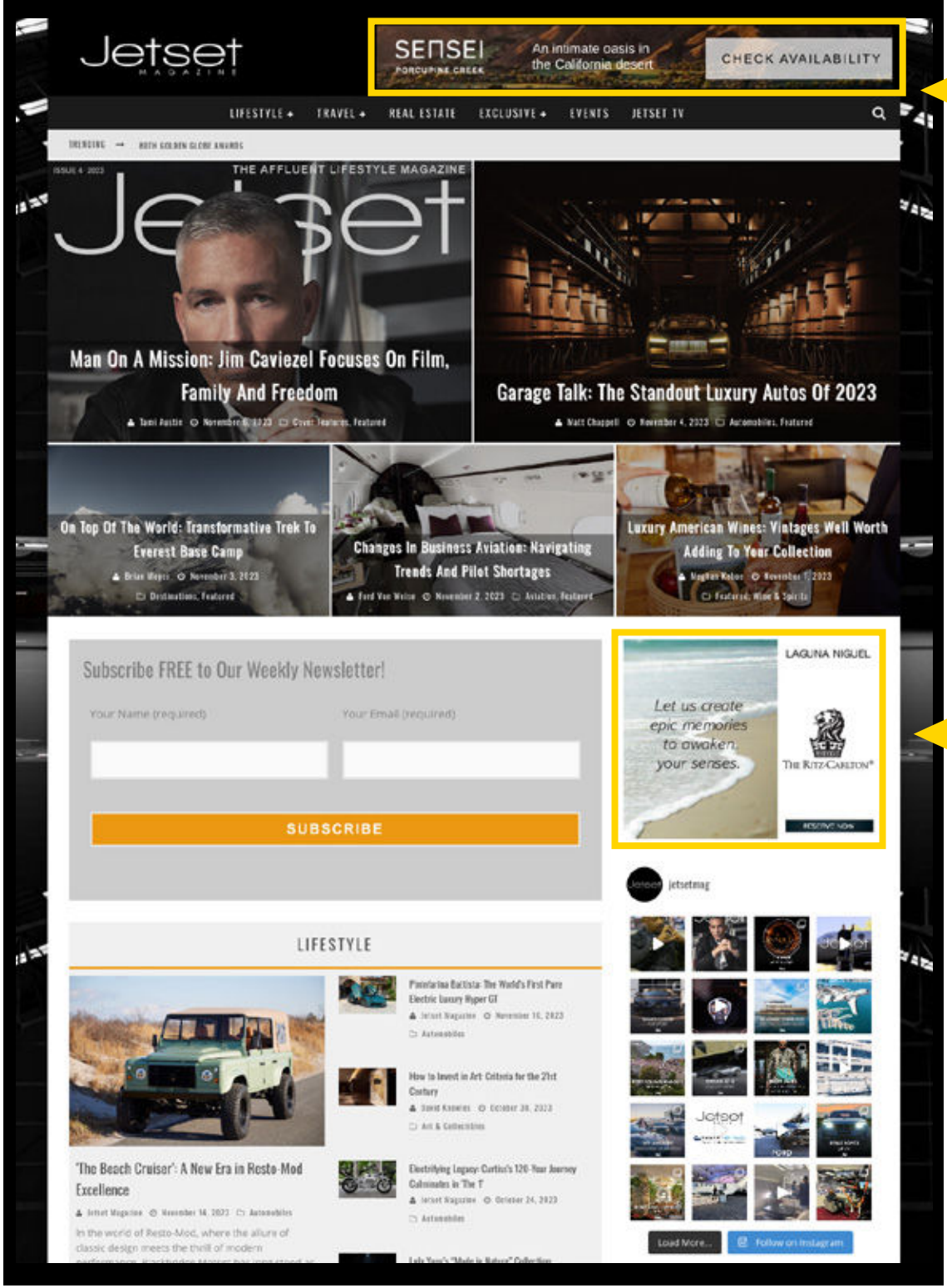
- Premium Placement Web Features help maximize search engine optimization by transferring homepage domain authority to your content and backlinks.

- Homepage Category Features position your content on the front page to ensure your brand's product or service reaches the right customer at the right time in the decision journey.

BE A PART OF THE RIGHT CONVERSATION

While at times, *Jetset* readers may enjoy returning to the same familiar hotels or restaurants, they more often enjoy adventuring, trying new places, being in new surroundings and privately exploring the latest in what's trending. Make sure they find your business on the *JetsetMag.com* homepage.

Premium Placement Web Feature	Each
Run-of-Site Menu Feature	$7,500/Mo.
Homepage Category Feature	$2,000/Mo.



DIGITAL DISPLAY ADS

JetsetMag.com continues to innovate and refine the types of digital advertising products available to our partners. You can now promote your luxury brand by utilizing standard IAB display units to increase readers' engagement with your brand. We offer category-specific IAB display placements that vary in size and location to fit your specific needs, whether your intent is brand association or direct response.

BANNER / DISPLAY SIZES & FEATURES

- **728 x 90** (Top)
- **360 x 280** (Right side)

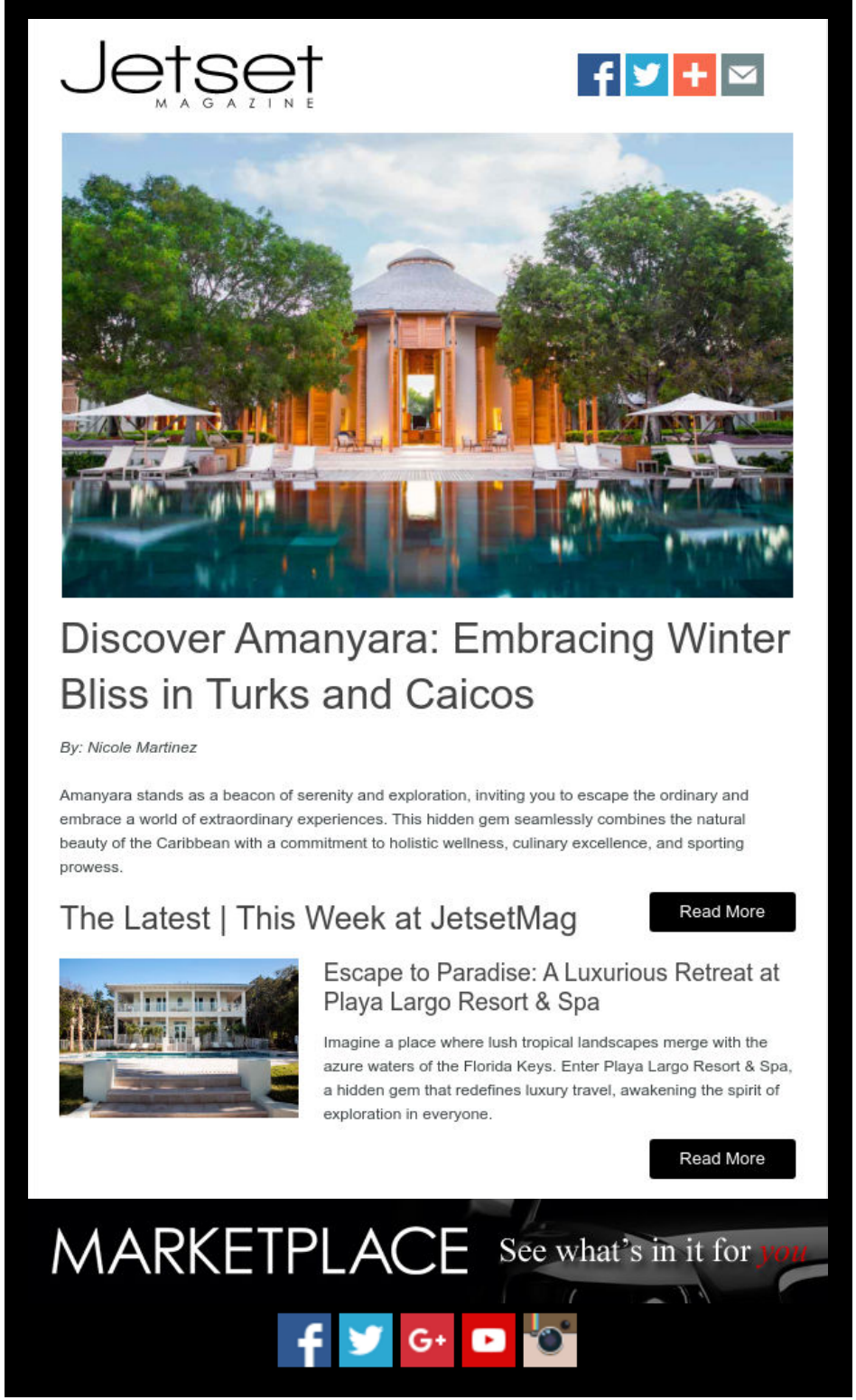
2026 WEB BANNER RATES

Homepage Banner Ads	Each
Top Banner Position	$4,500/Mo.
Right Side Banner Position	$2,500/Mo.

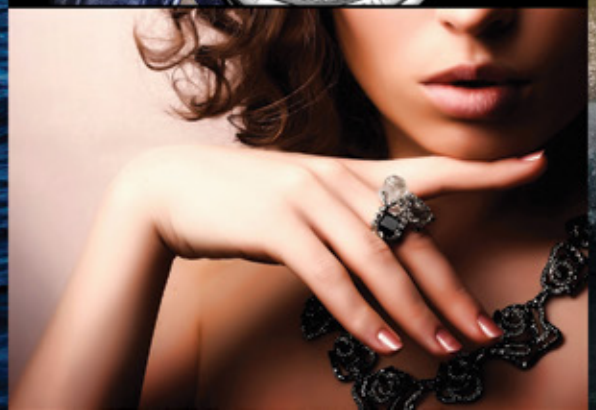
Category Specific Banner Ads	Each
Top Banner Position	$1,500/Mo.
Right Side Banner Position	$1,000/Mo.

JETSET EMAIL MARKETING

Jetset Magazine offers access to over 50,000 opted-in subscribers for email marketing purposes. Luxury advertisers can instantly reach the ultra-wealthy through one of two options: a customized branded email campaign or a banner insertion into the *Jetset Magazine* weekly newsletter that provides timely news about our readers' passions.



Email Marketing	Each
Dedicated	$7,500
Shared - Weekly Newsletter	$2,500



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